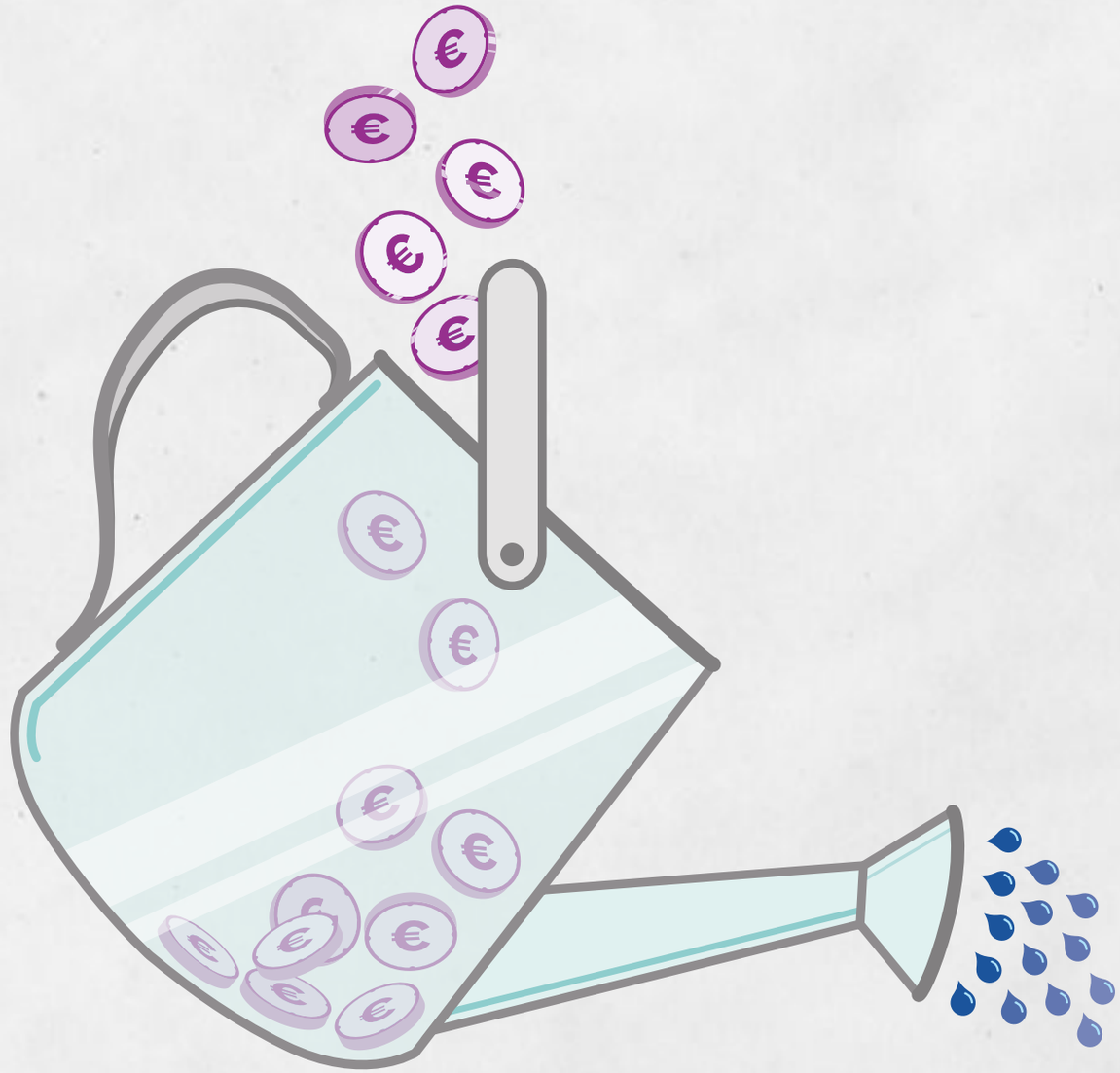
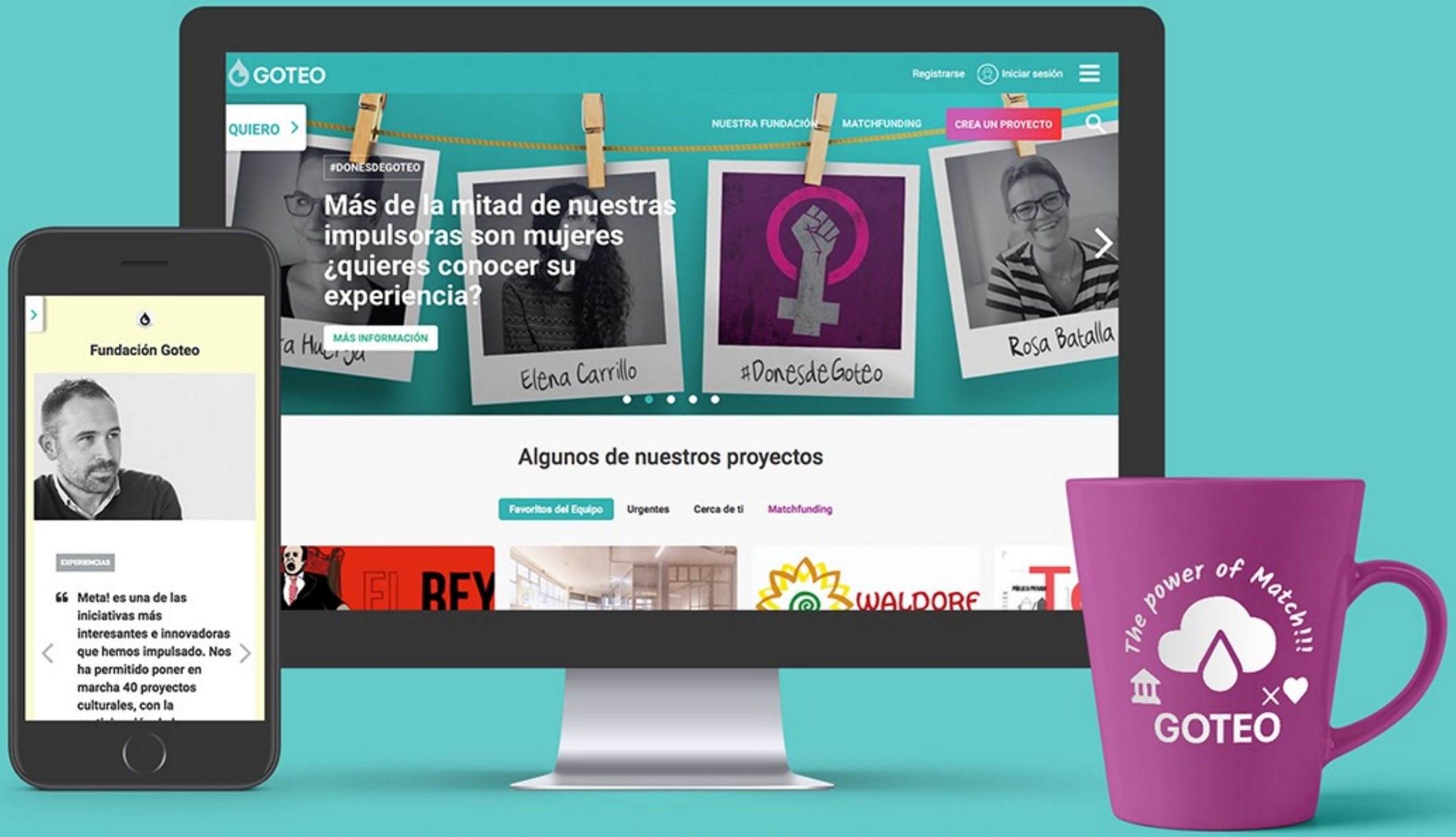
GOTEO



FUNDACIÓ GOTEO

Cristina Moreno

cristina@goteo.org



#Crowdfunding #Matchfunding #Socent

www.goteo.org

Goteo

GOTEO FOUNDATION

Open Source

a free software tool available to be downloaded, copied, modified & freely reused

Projects

a huge community of projects and communities using our tool to seek funds & support from society

Open Data

with an API to access and use openly our platform data and a stats page for “non-techies”

Match-Funding

to decentralize even more the funding sources and involve other actors in crowd supported processes

GOTEO

In our web there's...

+139.252 Persons

Users* that donate, participate, collaborate, promote, revitalize and believe in how things can be done differently

www.stats.goteo.org

Som
mobilitat
Non-profit coop for sustainable mobility
Check it out here!

GOTEO

Matchfunding

ARE YOU ONE OF THOSE WHO NEVER STOPS PROMOTING PROJECTS? YOU ARE A PITCHER! DOES YOUR ORGANIZATION FUND CIVIC INITIATIVES? YOU ARE A MATCHER!

PITCH | MATCH

NURIA VEGA

(des)vestint aliments / Environment

MATCHFUNDING

Find out how your organization can help promoters to improve society

Pull for a participatory, transparent and co-responsible funding model, to connect with and amplify the impact of civic initiatives. Promoters who participate to matchfunding, like Núria, Arnau, Oihane, Jon Paul and Albert, have much higher success rates with their campaigns, while they leave a mark in the society

By implementing matchfunding your organization also increases its impact

PARTICIPATION

TRANSPARENCY

LEGACY

LEARNING

ECOMOMY/EMPLOYMENT

Matchfunding
in 5 Steps

GOTEO FOUNDATION

Successful
IDEAS

YEAAHH!

Institution

Call the community to put up projects that need funding

+

Matches the donations with equal amounts

Projects

in specific areas

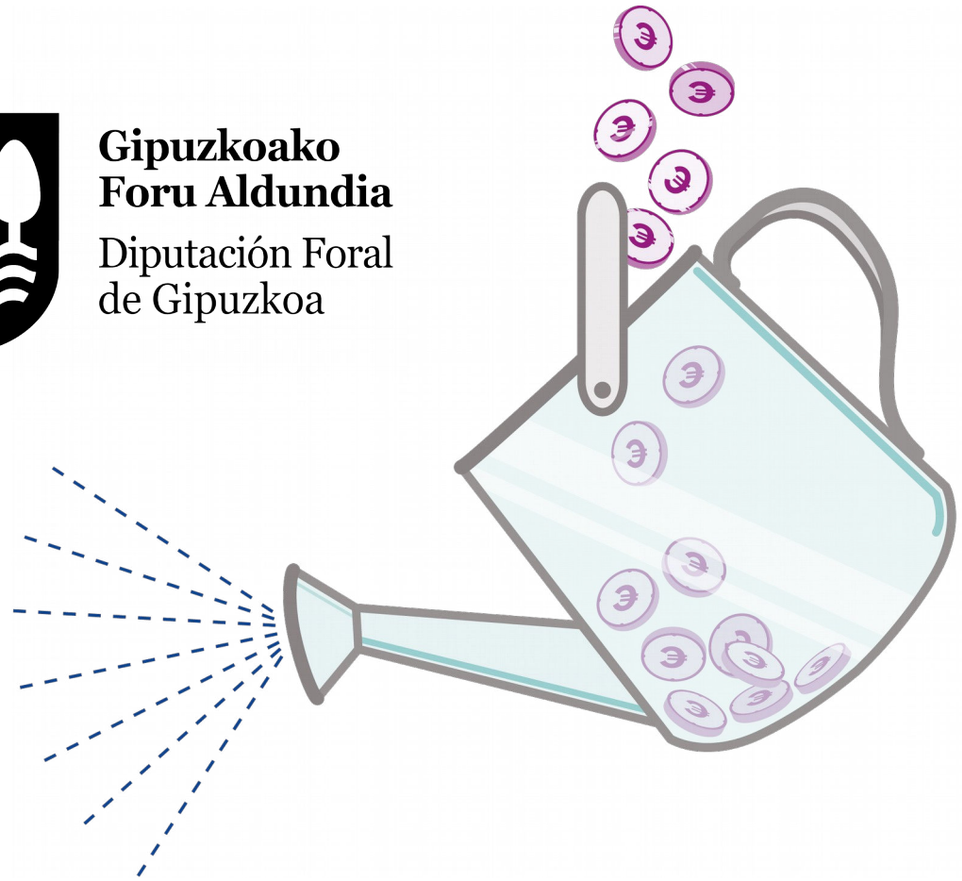
Ideas come to life!

Crowd

Supports projects with small donations

GOTEO FOUNDATION

Matchfunding



FUNDACIÓ JAUME BOFILL

Gipuzkoako Foru Aldundia
Diputación Foral de Gipuzkoa

Universidad Internacional de Andalucía

Zaragoza AYUNTAMIENTO

GOBIERNO DE EXTREMADURA

ahora coMparte

Ajuntament de Barcelona

Barcelona Activa

EUSKO JAURLARITZA
GOBIERNO VASCO

innobasque
berrikuntzaren euskal agentzia
agencia vasca de la innovación

europeana

GOTEO

Matchfunding

231.366 €

58,51% | 41,49%

135.366 €

96.000 €

Citizenship

GOTEO FOUNDATION

Ajuntament de Barcelona

Barcelona Activa

Barcelona's Municipality

+ info here!

CONJUNTAMENT

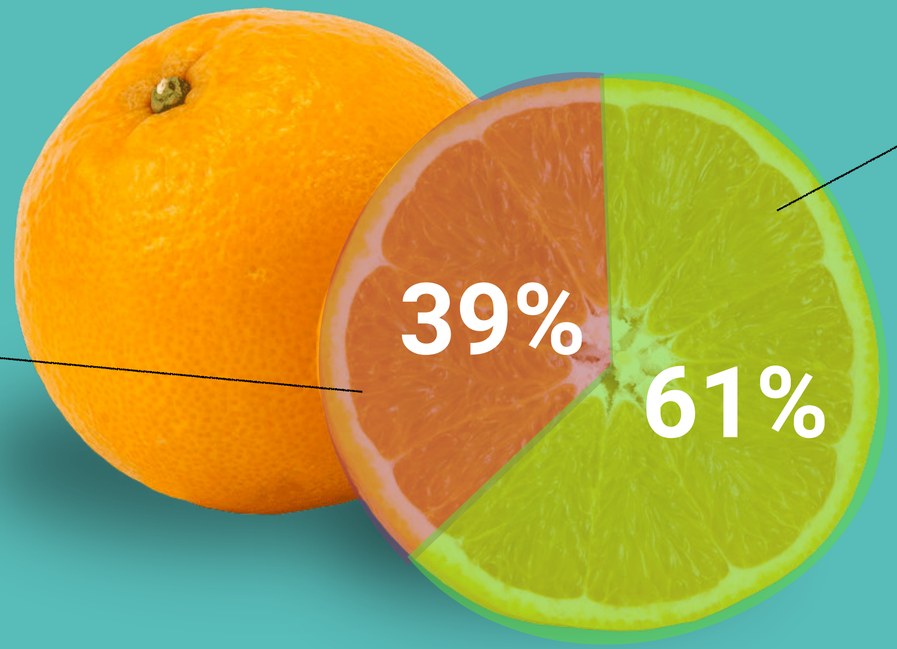
GOTEO

Matchfunding...

Bears its fruits!

Thanks to all that supported
and donated

With their funds...



Citizenship

"Matcher"
Promoters

Municipalities
Regional governments
Universities
Foundations
Innovation institutions ...

www.stats.goteo.org

* +877.736 € on *Matchfunding*, since 2013 until 25/09/2018

What is achieved by implementing a call for **Matchfunding**?

GOTEO FOUNDATION

Goteo Foundation > SDG's frame-set

GOTEO

Multiplica es teu impacte amb el factor *crowd*

FUNDLAB

Platoniq

FUNDACIÓ GOTEO

GOTEO FOUNDATION

Thank you!

Cristina Moreno cristina@goteo.org